

Print Marketing Material Sample Pricing					
Count	Product	Podnet Price	Largest Online Competitor	Cost % savings	Savings
1000	Business Cards	\$19	\$46	42.18%	\$27
1000	Flyers (8.5x11)	\$148	\$202	73.23%	\$54
1	Banner (4x8)	\$41	\$114	35.65%	\$73
1000	Logo Envelopes #10	\$146	\$285	51.40%	\$139
1000	Tri-Fold Brochure(8.5x11)	\$156	\$314	49.62%	\$158
10	18x24 Yard Signs	\$76	\$207	36.65%	\$131
1000	Letterhead	\$122	\$270	54.92%	\$148
50	Notepads 4x5.5 (50 pg)	\$125	\$350	64.29%	\$225
250	Booklets 12p 8.5x11	\$572	\$795	28.06%	\$223
Totals		\$1,405	\$2,583	48.44% avg	\$1,178
SR Partner	10% Commission	\$141			
Senior Partner receives 10% commission off PodNet Pricing above					
Senior Partners are allowed to increase margin 20% or 40% above PodNet Pricing at a split comp of 60% (SP)/40% (PNM)					
Shipping or any necessary design labor not included in pricing					